



# the next generation of college search and prep

eduLaunchpad.com is very different from other college search sites out there. We've built our website around a college search and selection strategy – a strategy that has worked to save families millions of dollars over the past decade and beyond – and not simply as a tool for finding colleges. Follow our process and recommendations and you will:

- **Maximize your opportunities for financial aid**
- **Increase your chances of being accepted to college**
- **Minimize your student loan debt upon graduation**

**"I love this site. It's totally awesome!"**  
**-mjbryan**

To be clear, we're not about quick fixes or schemes. Our process is all about smart planning and creating options. We give you the knowledge and a few simple tools; it is up to you to use them to your advantage.

“Scott’s help and advice saved us an additional \$7,400 in grant money (free money!) over the past two years. And we still have one more year for each of them to reap savings from his sound planning!”

– Rita, Illinois

## eduLaunchpad.com offers unique features not available on other college search sites:

**College Generosity Rating.** Too many students are turned off of college because of the perceived cost of attendance. At eduLaunchpad.com, we deemphasize sticker price as a point of comparison and instead have developed a proprietary College Generosity Rating system to show how much financial assistance colleges and universities have historically provided to students.

**A Money Saving Strategy.** eduLaunchpad.com is all about saving students and their families money. As they move through our website, we walk families through a proven strategy which time and time again has saved families thousands of dollars.

**Net Price Estimator** Understanding the real cost of attending college is difficult but, using eduLaunchpad.com’s Net Price Estimator, students can get a clearer picture of what they will pay out-of-pocket to attend college. Families can compare the estimated net prices of colleges side-by-side and use that information to make smarter, more informed decisions about their higher education.

**A well-designed, intuitive college search website** that avoids information overload and simplifies your college search and selection process.

### About Scott Anderson

Scott has been helping college-bound students and their families save thousands of dollars on their higher education for more than 10 years. He is the author of “STOP! Everything You Thought You Knew About Paying For College Is Wrong” and “The Secrets to Real College Savings” and a co-founder of eduLaunchpad.com.

